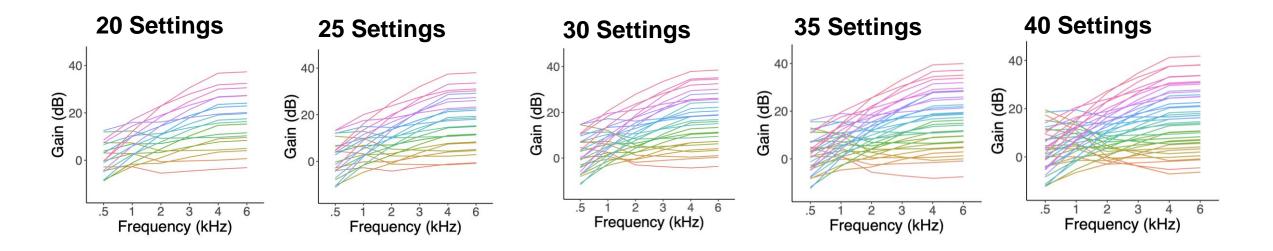
# How many settings does an OTC hearing aid need?

Erik Jorgensen, Dhruv Vyas, Lindsey Kreul, Megan Werner, Octav Chipara & Yu-Hsiang Wu











#### How do you design OTC hearing aid settings so that any user could find a setting that gave them good audibility and that they liked?

### How many settings would you need to cover most people?



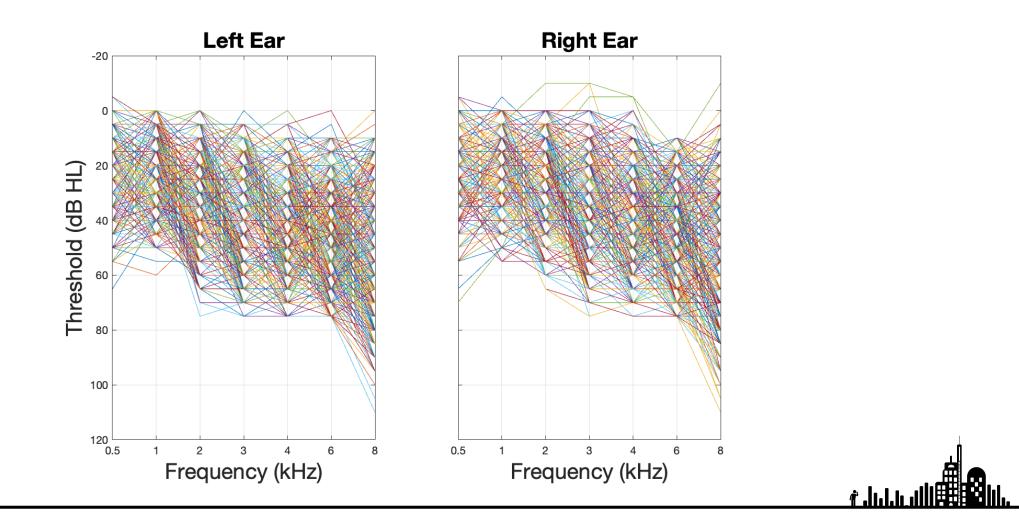


### **Designing the OTC Settings**



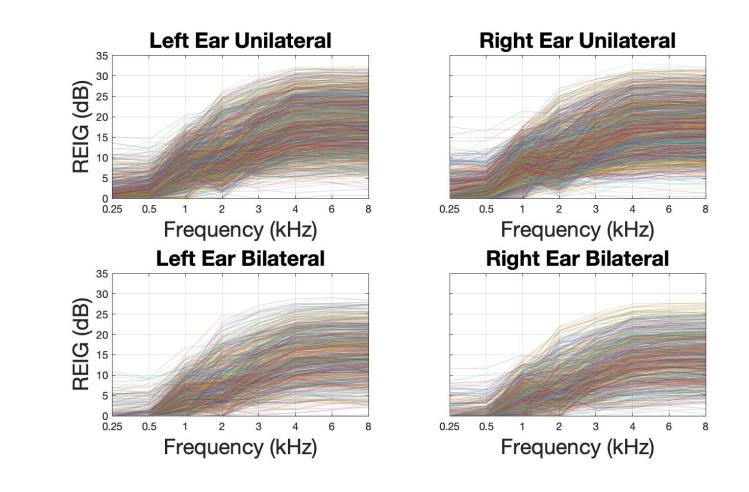


## Step 1: Estimate the hearing losses in the user population.



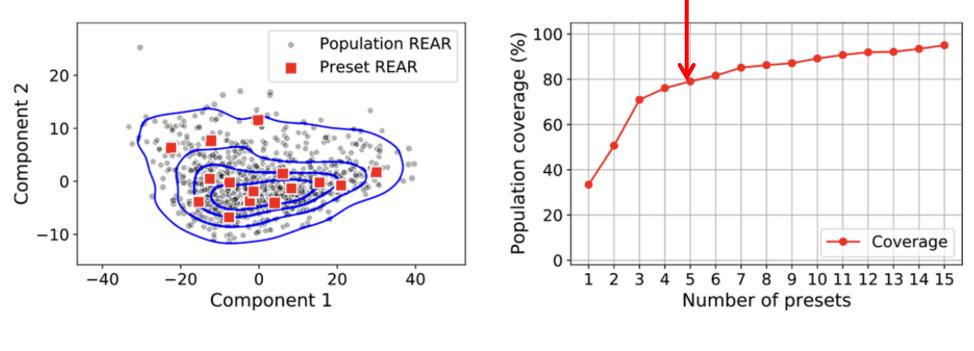


## Step 2: Calculate all possible NL2 target configurations.





# Step 3. Find presets that cover as many users as possible.



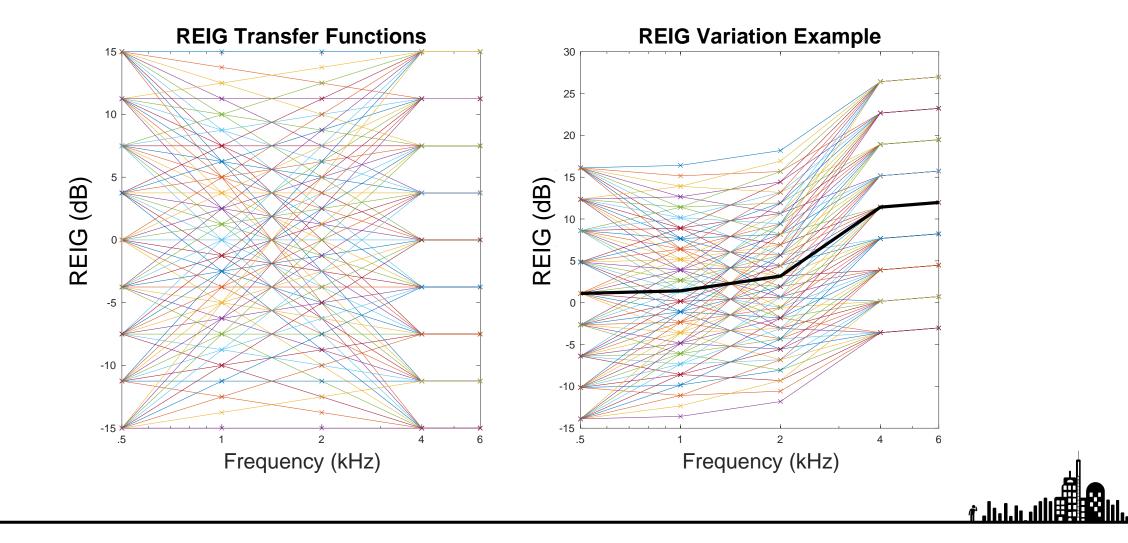
(a) PCA embedding of the 15 presets

(b) Coverage as presets are increased

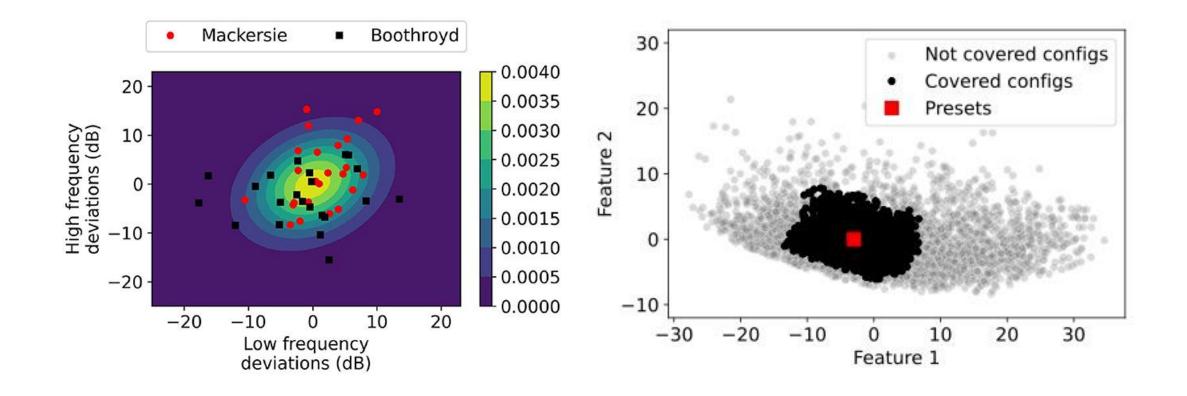


Jensen et al., 2020

### Step 4. Incorporate preference variations.



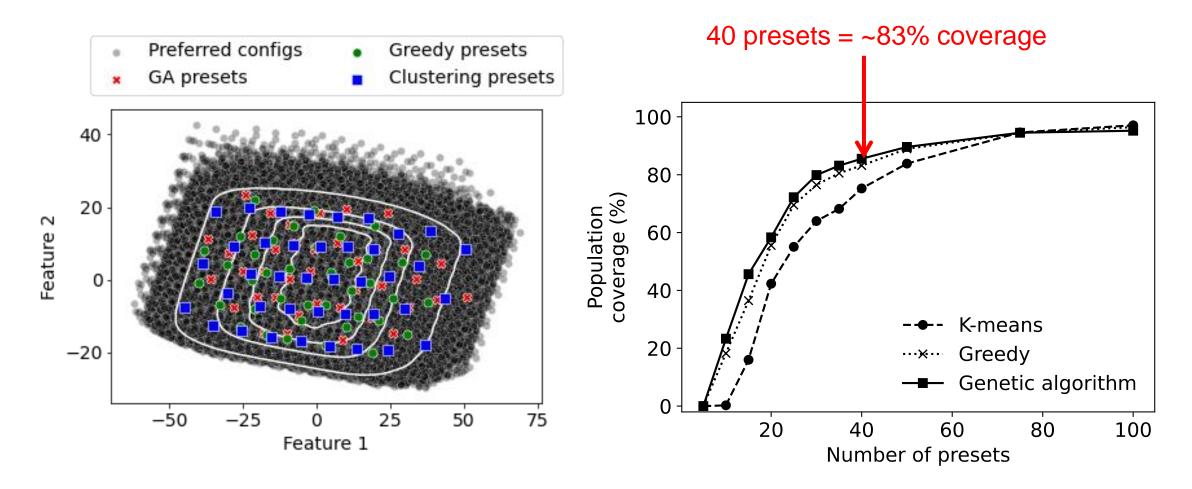
### Step 3 Again:







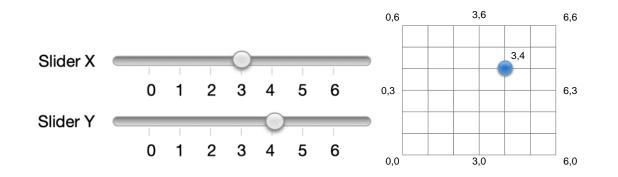


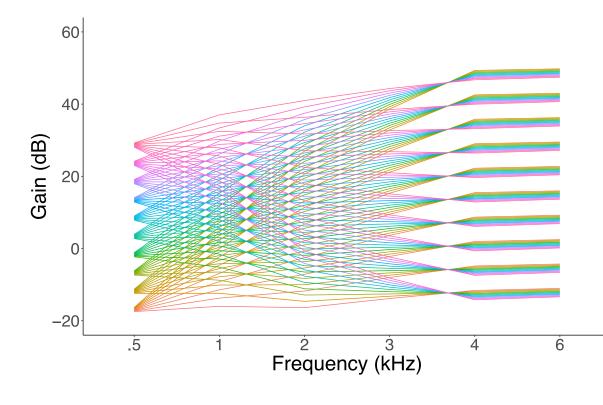




Vyas et al., 2023











### Do more settings actually make a difference to users?





### Testing Settings Collections of Different Sizes

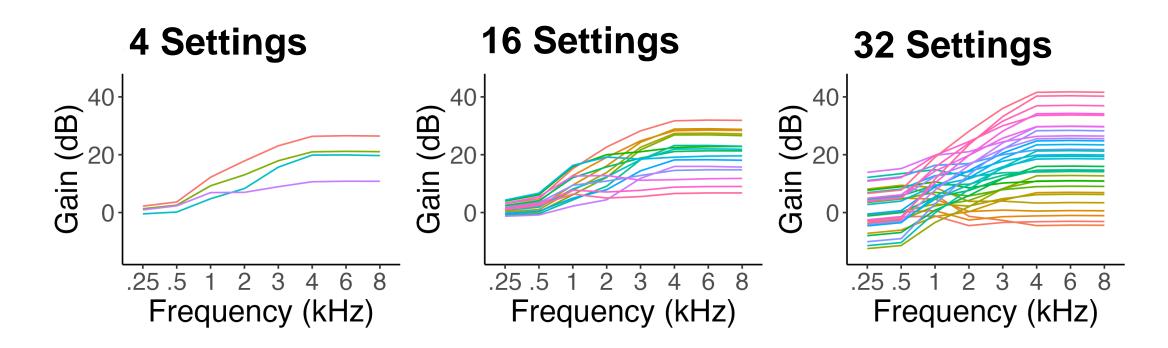




82% Coverage (no preference variations)

97% Coverage (no preference variations)

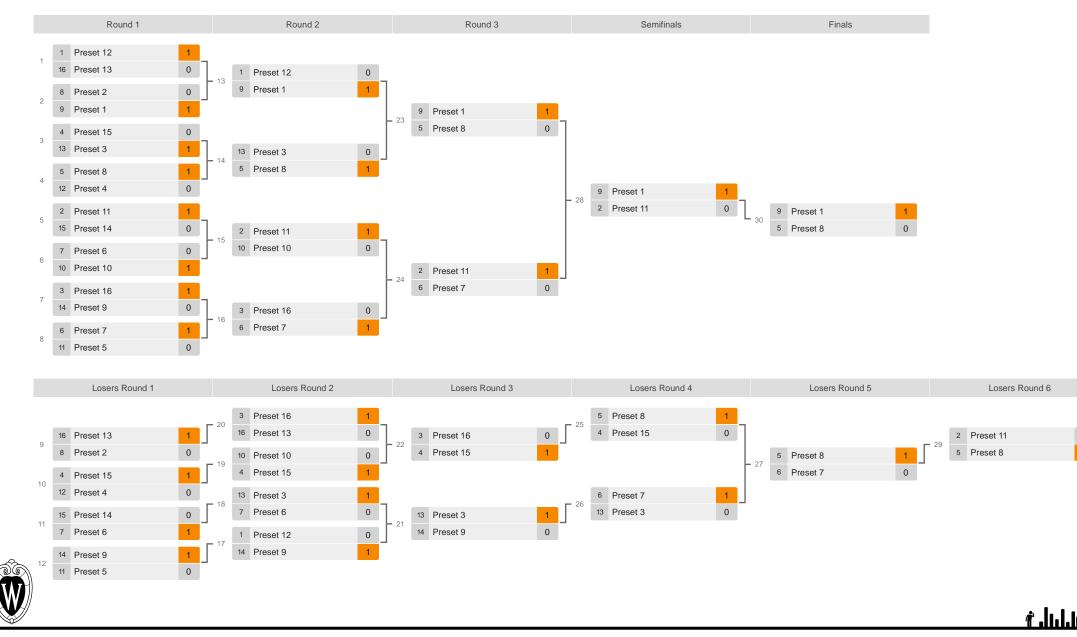
81% Coverage (with preference variations)







#### Preset Tournament

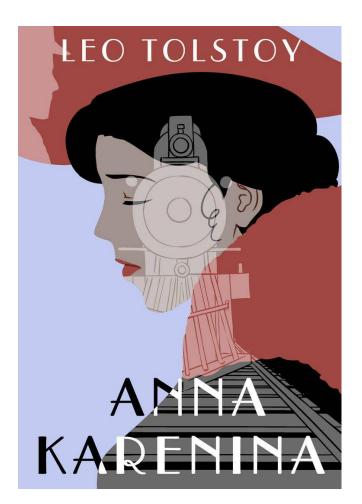


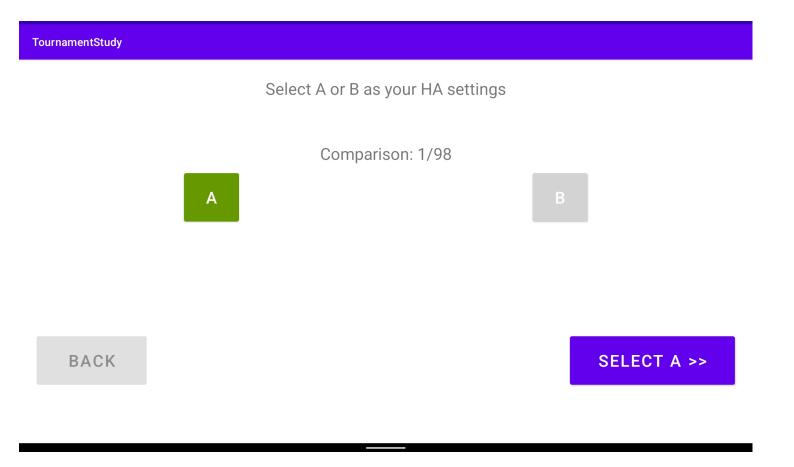
### The Portable Hearing Aid Lab









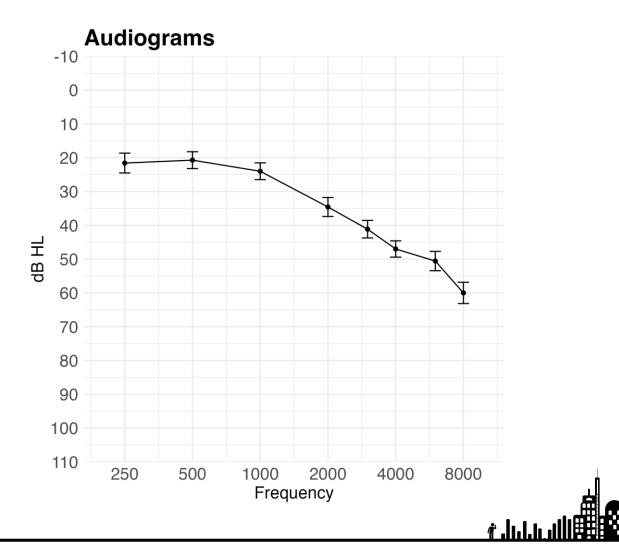




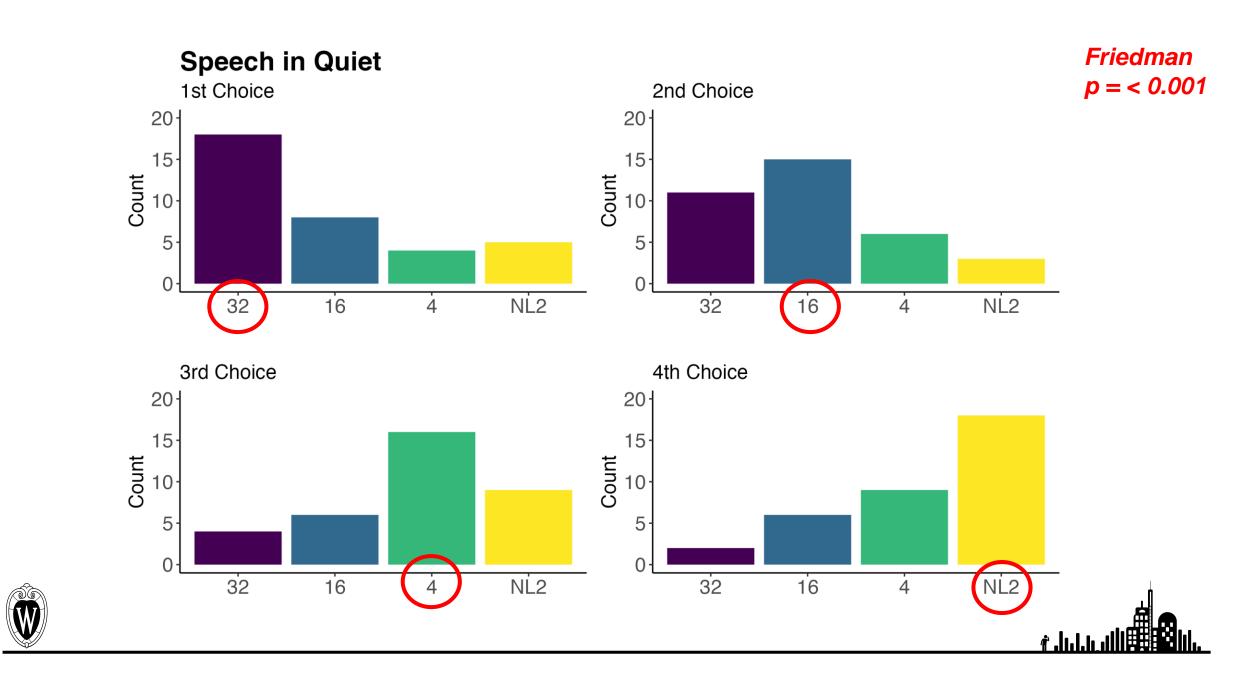


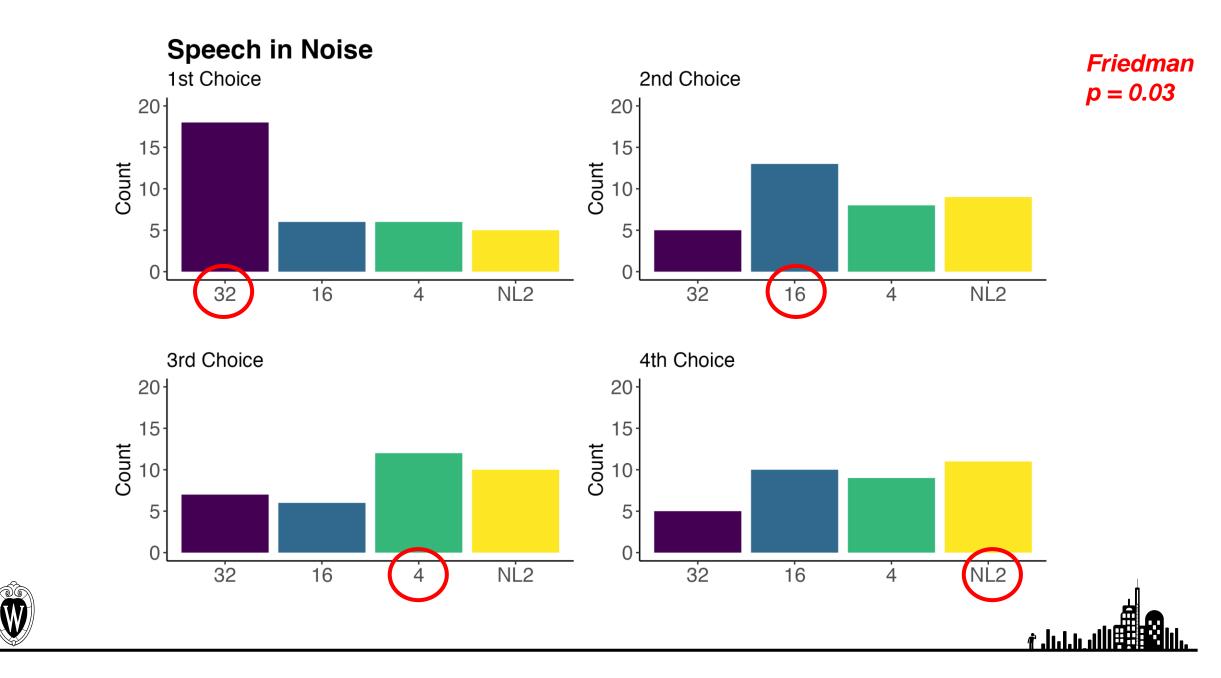
### Data collection so far:

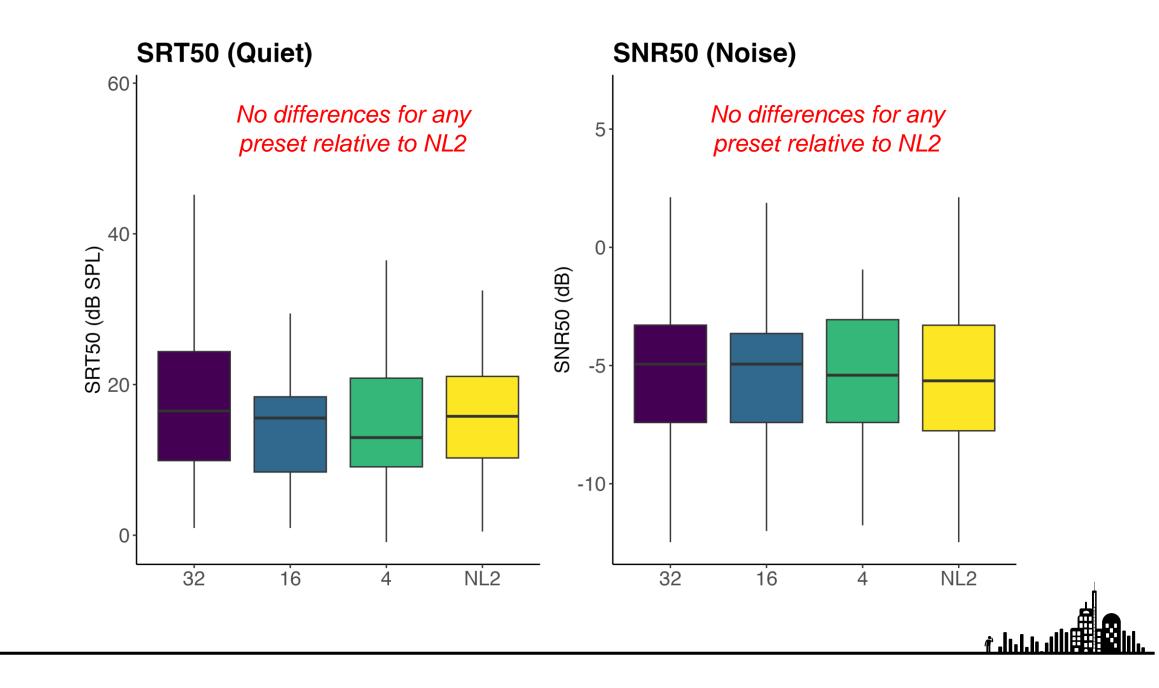
- 35 adults with acquired, mild-to-moderate, sensorineural hearing loss
  - "Difficulty hearing"
  - Mostly retired or semiretired older adults in their 60s and 70s
  - Mix of hearing aid users and non-hearing aid users

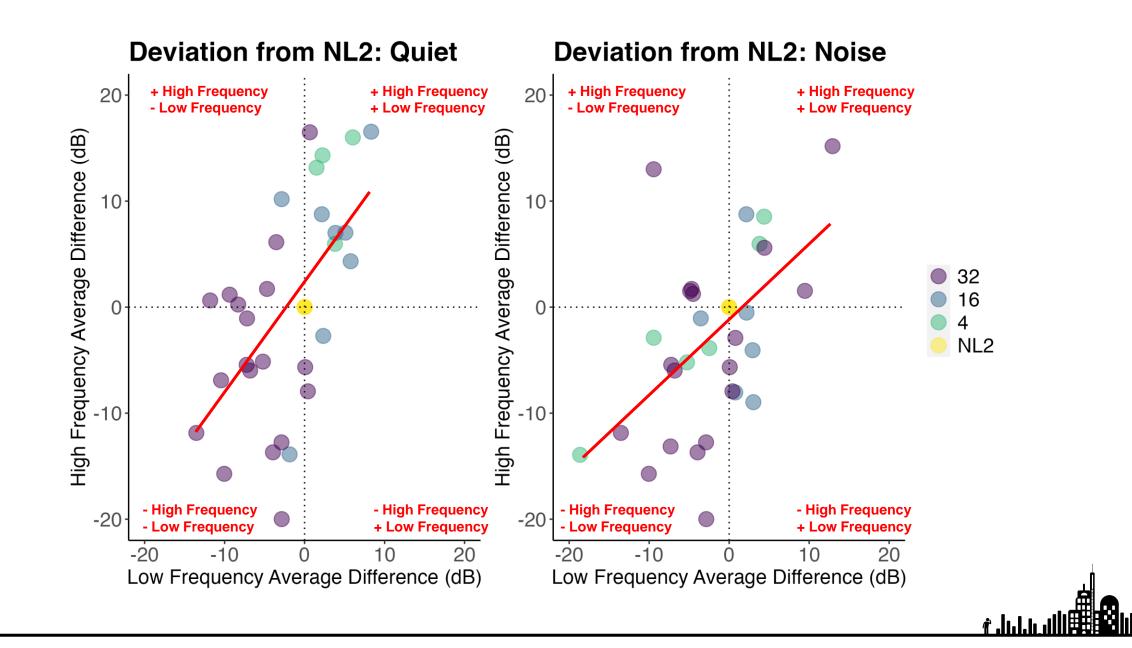


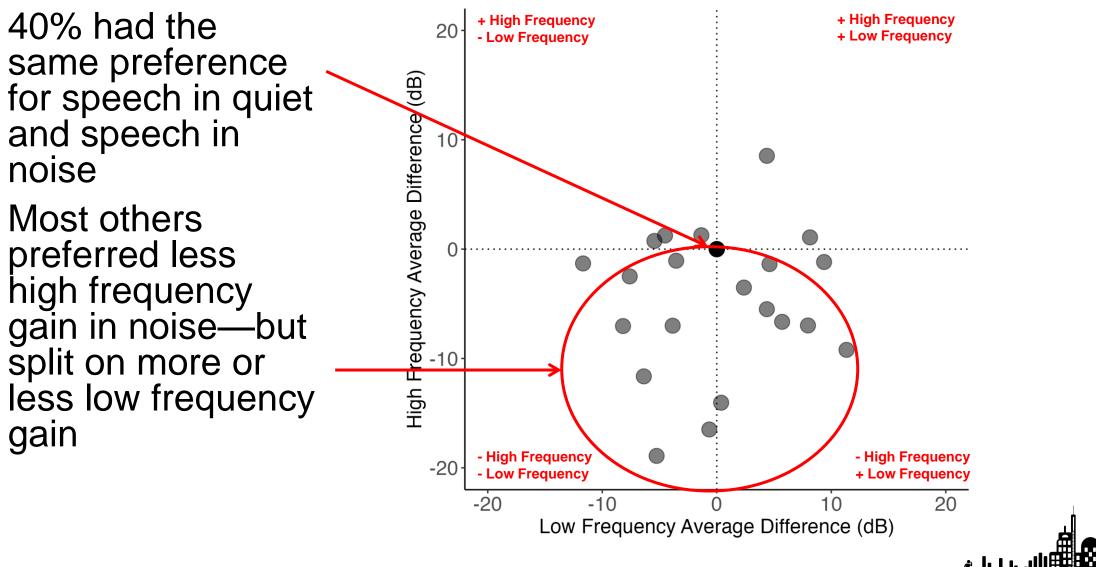












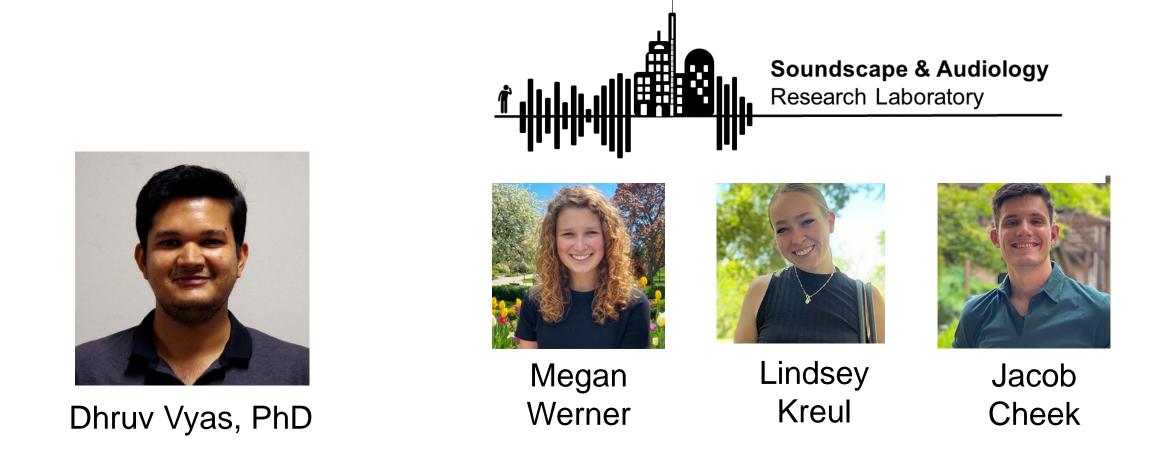
#### **Preference for Noise vs Quiet**



### Conclusions

- Listeners show a clear preference for the 32-setting collection.
  - 32 > 16 > 4 > NL2
  - Evidence supporting more personalization on an OTC
  - Also some evidence that a volume control might be good enough
  - Caveat: Just because someone prefers one setting over another doesn't mean they wouldn't *accept* a less preferred setting.
- Speech perception testing is not sensitive to preference differences.
- A/B comparisons in a tournament is a useful method to determine ranked preference for hearing aid settings.





Yu-Hsiang Wu and the Hearing Aid and Aging Lab at University of Iowa Octav Chipara and the Mobile Systems Lab at University of Iowa





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